



Witney Festival of FOOD & DRINK

Sat 17 May 2025 St Mary's Church OX28 4AW



What is WFOFAD?

The **Witney Festival of Food and Drink**, or WFOFAD as it is fondly known, is our annual charitable event showcasing the best of local artisan food and drink producers. Being a **community festival** run by local volunteers gives the day a totally different feel to many professional food galas. [Click here to view photos from past festivals.](#)

The *Witney Festival of Food and Drink* returns on **Saturday 17th May 2025** to St Mary's Church, and on Church Green, running from 10:00am to 5:00pm.

Sponsors make WFOFAD Possible

WFOFAD is made possible by the generous support of local businesses who see this event as an important opportunity to **support and engage our local community** - and **all in a worthy cause**.

A huge thanks to Platinum WFOFAD 25 lead sponsor **Parker Bullen Solicitors** for generously sponsoring our festival and for all their advice, expertise, and encouragement. Gold sponsor Aston & James kindly supply the 4,500 entry wrist bands and Witney Lakes are a silver sponsor



WFOFAD Sponsorship Opportunities

We offer a range of options to suit all budgets, from “Platinum” to “Bronze.” Each type of sponsorship is equally important to us, and we are grateful for any contribution you can make to support the festival.

WFOFAD SPONSORSHIP OPTIONS	Platinum	Gold	Silver	Bronze
	£ 990	£ 750	£ 400	£ 150
Festival Business Card:				
Your message on 3,000 WFOFAD invite cards	<input checked="" type="checkbox"/>			
Festival Programme:				
Your logo on our Festival Programme front cover	First	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Festival Programme advert position	Your choice	full page	1/2 page	1/4 page
Printed Festival Publicity				
Your logo on our WFOFAD Banners	First	<input checked="" type="checkbox"/>		
Your logo on our WFOFAD posters	First	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Website & Social Media				
Your logo on our social media posts	<input checked="" type="checkbox"/>			
Banner advert on our web home page	First	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Your advertorial on our website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Your logo on all our web pages	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Your business profiled on our social Media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
A post event 'take-over day' on our social media	<input checked="" type="checkbox"/>			
On-the-day Festival Presence				
Your banner displayed on the festival site	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Free stand	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Use your branded Gazebo, flags etc	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Free entry tickets	20	15	10	5

The Platinum option is taken by Parker Bullen for 2025 but is available for 2026.

Sponsorship benefits

- **Community engagement:** sponsoring a charitable event shows a commitment to the local community, aligning your business with local values and fostering a sense of community spirit.
- **Increased visibility:** With over 3,000 visitors attending the event, sponsors gain significant exposure to a large and diverse audience.
- **Publicity:** Sponsors featured in event marketing materials e.g. social media, website, banners & posters, and the festival programme, extending their reach beyond the event itself.
- **Positive publicity:** Media coverage of the event provides additional publicity for sponsors, highlighting their involvement in supporting local initiatives.
- **Complimentary tickets:** Sponsors receive free tickets to share with customers and staff
- **Support a local noble cause.** Monies raised by the festival go towards the Parish of Witney, which has responsibility for the maintenance and renewal of St Mary's so that our town's ancient House of Prayer can be preserved for future generations

Next Steps

To discuss sponsorship opportunities please contact Richard Young. He can be reached: Mobile: 07535 989978 (mobile) | email: wfofad@witneyparish.org.uk



Stalls are inside St Mary's



Stalls outside in church grounds



A street Food Court in Trelawney



Community Stalls on Church Green



Live Music Tent featuring local performers



Festival Bar serving local craft ales