



# Witney Festival of FOOD & DRINK

Sat 16 May 2026 St Mary's Church OX28 4AW



## WFOFAD 26: Sponsorship Opportunities

An annual community festival celebrating the best of local artisan food and drink, organised entirely by volunteers.

## What is WFOFAD?

The Witney Festival of Food and Drink (WFOFAD) is an annual festival celebrating our region's artisan food and drink. Organised by local volunteers, it has a community feel that sets it apart from larger commercial events

On Saturday 16 May 2026, St Mary's Church, its churchyard, and Church Green will once again host over 65 stalls, a street food court, live music, group displays in the Festival Arena, and our Festival Bar and UE pop-up café. In 2025, nearly 4,000 visitors joined us, making WFOFAD one of the best-loved days in Witney's calendar.

[Click here to see photos of past WFOFAD events](#)

## Why Sponsor WFOFAD?

Sponsorship ensures WFOFAD continues to flourish while giving your business clear visibility among thousands of local people and visitors.

Benefits include:

- **Community support:** sustain a much-loved festival while helping preserve Witney's heritage.
- **Visibility:** connect with nearly 4,000 visitors in one day, plus thousands more through our promotion.
- **Publicity:** your name on our social media, website, banners, posters, and in the festival programme.
- **Hospitality:** complimentary tickets for staff or customers.

## A Worthy Cause

WFOFAD is organised by the Parish of Witney Reg Charity #1129784. Monies raised by the festival go towards the Parish of Witney, which has responsibility for the maintenance and renewal of St Mary's so that our town's ancient House of Prayer can be preserved for future generations.

## Sponsorship Opportunities

We offer four levels of sponsorship to suit different budgets and levels of involvement:

- **Platinum:** headline partner, maximum visibility (already taken in 2026 by Parker Bullen Solicitors)
- **Gold:** high-profile recognition across festival materials.
- **Silver:** valued support with key acknowledgements.
- **Bronze:** accessible entry point for local businesses.

If you would like to commit for both 2026 and 2027, a **10% discount** is available on the combined cost. Payment is due in each year at the normal time, but the discounted rate will be applied.



| WFOFAD SPONSORSHIP OPTIONS                       | Platinum                            | Gold                                | Silver                              | Bronze                              |
|--------------------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
|                                                  | <b>£1,050</b>                       | <b>£800</b>                         | <b>£430</b>                         | <b>£160</b>                         |
| <b>Festival Business Card:</b>                   |                                     |                                     |                                     |                                     |
| Your message on 3,000 WFOFAD invite cards        | <input checked="" type="checkbox"/> |                                     |                                     |                                     |
| <b>Festival Programme:</b>                       |                                     |                                     |                                     |                                     |
| Your logo on our Festival Programme front cover  | First                               | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                                     |
| Festival Programme advert position               | Your choice                         | full page                           | 1/2 page                            | 1/4 page                            |
| <b>Printed Festival Publicity</b>                |                                     |                                     |                                     |                                     |
| Your logo on our WFOFAD Banners                  | First                               | <input checked="" type="checkbox"/> |                                     |                                     |
| Your logo on our WFOFAD posters                  | First                               | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                                     |
| <b>Website &amp; Social Media</b>                |                                     |                                     |                                     |                                     |
| Your logo on our social media posts              | <input checked="" type="checkbox"/> |                                     |                                     |                                     |
| Banner advert on our web home page               | First                               | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                                     |
| Your advertorial on our website                  | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                                     |
| Your logo on all our web pages                   | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                                     |
| Your business profiled on our social Media       | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| A post event 'take-over day' on our social media | <input checked="" type="checkbox"/> |                                     |                                     |                                     |
| <b>On-the-day Festival Presence</b>              |                                     |                                     |                                     |                                     |
| Your banner displayed on the festival site       | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                                     |
| Free stand                                       | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                                     |
| Use your branded Gazebo, flags etc               | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |                                     |
| Free entry tickets                               | 20                                  | 15                                  | 10                                  | 5                                   |

## Contact Details

- **Address:** St Mary's, Church Green, Witney OX28 4AW
- **Tel:** 01993 779492
- **Email:** wfofad@witneyparish.org.uk
- **Website:** [www.wfofad.co.uk](http://www.wfofad.co.uk)
- **Social media:** Instagram: @WFOFAD | Facebook: @WFOFAD | X: @WFoodandDrinkF

## Festival Photos (to be updated)



Stalls are inside St Mary's



Stalls outside in church grounds



A street Food Court in Trelawney



Festival Arena on Church Green



Live Music Tent featuring local performers



Festival Bar serving local craft ales