

Witney Festival of Food & Drink

WFOFAD returns on Saturday 18th May 2024 at the beautiful medieval Saint Mary's Church, and on Church Green, running from 9:30am to 4:30 pm. The postcode is OX28 4AW.



The Witney Festival of Food and Drink, or WFOFAD as it is fondly known, is an annual charitable event showcasing the best of local artisan food and drink producers. 2024 is our 10th anniversary.

WFOFAD draws thousands of visitors each year - over 3,000 in 2023. People come to experience 50+ artisan stalls selling bread, cakes, cheese, sauces, pies, pancakes, meats, fruit & vegetables beer, wine, and cider, to name a few.

There is also street food, live music, children's activities, displays by local clubs, a raffle, and a bar & café - making it a fun day out for food lovers and all the family!

A large fun fair taking place the same day, next door on The Leys, and many fair goers spontaneously drop into WFOFAD as well.

Sponsors make WFOFAD Possible

WFOFAD is made possible by the generous support of local businesses who see this event as an important opportunity to support and engage our local community - and all in a good cause. Monies raised by the festival go towards the Parish of Witney, which has responsibility for the maintenance and renewal of St Mary's so that our town's ancient House of Prayer can be preserved for future generations.

WFOFAD SPONSORSHIP OPTIONS	Platinum	Gold	Silver	Bronze
	£ 990	£ 750	£ 400	£ 150
Festival Business Card:				
Your message on 3,000 WFOFAD invite cards	<input checked="" type="checkbox"/>			
Festival Programme:				
Your logo on our Festival Programme front cover	First	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Festival Programme advert position	Your choice	full page	1/2 page	1/4 page
Printed Festival Publicity				
Your logo on our WFOFAD Banners	First	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Your logo on our WFOFAD posters	First	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Website & Social Media				
Banner advert on our web home page	First	<input checked="" type="checkbox"/>		
Your advertorial on our website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Your logo on all our web pages	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Your business profiled on our social Media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Your 'take-over day' on our social media	<input checked="" type="checkbox"/>			
On-the-day Festival Presence				
Your banner displayed on the festival site	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Free stand on Church Green	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Your branded Gazebo, flags etc	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Free entry tickets	25	15	10	5

We can offer a range of sponsorship options to suit all budgets, from "Platinum" to "Bronze". Each type of Sponsorship is equally important to us, and we are grateful for whatever contribution you feel able to make to support the festival.

- Platinum sponsors feature on one side of 3,000 Festival Business Cards distributed in an around Witney & West Oxfordshire prior to the event: one side promotes WFOFAD and the other carries your sponsorship message.
- Festival Programmes are given to each visitor containing event information and an 'advertorial' from your organisation. Sponsors logos are on the front cover.
- WFOFAD banners are displayed on walkways and roadsides around Witney. Sponsors logos feature prominently on printed festival publicity.
- Sponsor's details and advertorial are published on the WFOFAD website. Platinum and Gold sponsors have a banner advertisement on the home page our website.
- Social media campaigns on our Twitter @WFOFAD and Instagram accounts @WFOFAD include sponsor profiles
- On-the-day There are opportunities for sponsors to display their own banners and put up their own stands or gazebos on Church Green and so mix with festival goers. Alternatively a stand can be taken inside St Mary's, subject to availability.
- Sponsors receive complimentary tickets to share with customers, staff and friends.

Our Sponsorship Co-ordinator is Kate Banks can explain the benefits of sponsoring WFOFAD. Email: wfofad@witneyparish.org.uk or ring 01993 779492